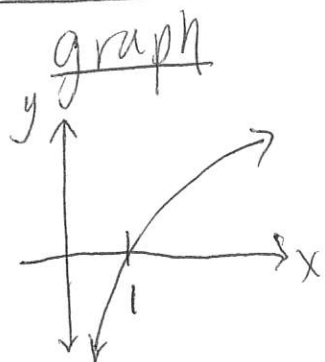


ES: How do we differentiate $\ln(x)$ and e^x ?

What do we know about $y = \ln x$?



Log properties

- ① $\ln(1) = 0$
- ② $\ln(a \cdot b) = \ln(a) + \ln(b)$
- ③ $\ln\left(\frac{a}{b}\right) = \ln(a) - \ln(b)$
- ④ $\ln(a^n) = n \cdot \ln a$
- ⑤ $\ln(e) = 1$

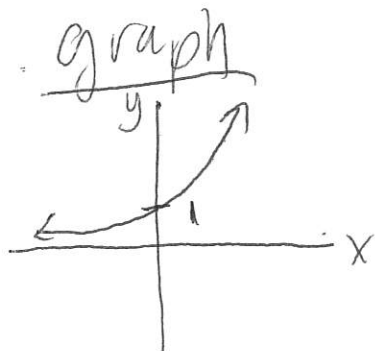
Derivative

$$\frac{d}{dx} [\ln x] = \frac{1}{x}$$

(ex)

$$\begin{aligned} \frac{d}{dx} [\ln(x^2)] &= \frac{d}{dx} [2 \cdot \ln(x)] \\ &= 2 \cdot \frac{1}{x} \\ &= \frac{2}{x} \end{aligned}$$

What do we know about $y = e^x$?



$$e \approx 2.718$$

Inverse Relationship

$$\ln(e^x) = x \cdot \ln(e) \text{ or } e^{\ln x} = x$$

e^x Rules

- ① $e^a \cdot e^b = e^{a+b}$
- ② $\frac{e^a}{e^b} = e^{a-b}$

Derivative

$$\frac{d}{dx}(e^x) = e^x$$

e^x

~~$$\begin{aligned} \frac{d}{dx}(e^{2x+2}) &= \frac{d}{dx}(e^{2x} \cdot e^2) \\ &= e^2 \frac{d}{dx} e^{2x} \\ &= e^2 \frac{d}{dx} e^u \\ &= e^2 (2 \cdot e^u) \\ &= 2e^2 e^{2x} \end{aligned}$$~~

$$\begin{aligned} u &= 2x & y &= e^u \\ \frac{du}{dx} &= 2 & \frac{dy}{du} &= e^u \end{aligned}$$

e^x

$$\begin{aligned} \frac{d}{dx}(e^{2x+2}) &= \frac{d}{dx} e^u \\ &= 2e^u \\ &= 2e^{2x+2} \end{aligned}$$

$$\begin{aligned} u &= 2x+2 & y &= e^u \\ \frac{du}{dx} &= 2 & \frac{dy}{dx} &= e^u \end{aligned}$$

Summary

$$= 2e^{2x} e^2 = 2e^{2x+2}$$